

# CMBES/SCGB INDUSTRY PARTNERSHIP PROGRAM

## **More About CMBES/SCGB**

CMBES/SCGB strives to advance and promote the theory and practice of engineering sciences and technology in medicine and biology. It also serves as a forum for information exchange between healthcare professionals, scientists, and the general public.

Our members include clinical engineers, biomedical engineering technologists, and academics.

CMBES/SCGB and its members have made significant contributions to the development, implementation, and management of medical technology within the Canadian healthcare system.

## **Benefits**

Improve your profile and visibility within the CMBES community

Direct connection with technical leaders in the healthcare sector

Demonstrate your commitment in the field of healthcare technology

Show your support to CMBES/SCGB

## **Contact Us**

### **Email**

[secretariat@cmbes.ca](mailto:secretariat@cmbes.ca)

### **Website**

[www.cmbes.ca](http://www.cmbes.ca)



# **CMBES/SCGB**

# Get Connected with CMBES/SCGB

Founded in 1965, CMBES/SCGB has been the voice of the biomedical engineering community in Canada for over 50 years.

Many of our members are involved in health system procurement decisions at regional and provincial levels.

We presently have over 250 active Members and a distribution list with over 2000 contacts and growing.

Partnering with CMBES/SCGB puts your product or service in front of our community, increasing awareness, creating business opportunities, and setting your company apart from competitors.

CMBES/SCGB members are keen to learn from industry leaders and keep abreast of new ideas and technologies available in the Canadian marketplace.

Advertising with CMBES/SCGB provides direct, cost-effective access to many industry leaders!

## Monthly eBulletins

Every month we send an eBulletin to our community (members, recent event attendees, subscribers) to share CMBES updates, partner updates, and relevant biomedical industry news.

Sponsorship opportunities include:



### ISSUE SPONSOR

Includes premium placement with words of acknowledgement, company logo, and link to company website, also social media acknowledgment including company handle.  
Cost: \$400



### SPONSOR W/ NON-SALES CONTENT

Includes all benefits of Issue Sponsor plus an educational (non-sales) feature story (200 words) with a link to longer article, video, or other educational resource.  
Cost: \$800



### SPONSOR W/ SALES CONTENT

Includes all benefits of Issue Sponsor plus product spotlight (200 words) with a link to product page, video, or other resource.  
Cost: \$1500

## Webinars

Our webinar activity and attendance have drastically increased over the last two years, and we intend to continue growing.

Sponsorship opportunities include:



### SESSION SPONSOR

Opportunity to sponsor a CMBES/SCGB webinar on a topic of mutual interest. Includes premium placement in webinar promotions with words of acknowledgement, company logo, and link to company website, also social media acknowledgment including company handle.  
Cost: \$1500



### SPONSOR & PRESENTER

Opportunity to sponsor a CMBES/SCGB webinar on a topic of mutual interest, and provide the session content and speaker. The focus of the session must be educational, with a chance to promote sponsor's product or service in the context of the webinar topic. Also includes all benefits of Session Sponsor.  
Cost: \$1500

Interested in an alternate form of sponsorship? CMBES/SCGB is happy to explore other mutually beneficial arrangements.