

2024 CMBEC46 / CESO
JOINT CONFERENCE

MAY 28-30
DOUBLETREE BY HILTON
TORONTO, ON

Exhibition and Sponsorship Opportunities



Become a CMBEC46 / CESO 2024 sponsor and take advantage of exceptional marketing opportunities:

Increase your profile and visibility

Spotlight your products and services

Enhance your image and marketing strategy

Demonstrate your commitment in the field of healthcare technology

Position your company as a leader in the Medical Technology industry

Connect with members of industry

Show your support to CMBES and CESO

Engineers, researchers, biomedical technicians and technologists, and clinical staff from all across the country attend this conference!

www.cmbes.ca
secretariat@cmbes.ca

www.ceso.on.ca
info@ceso.on.ca

Exhibition and Sponsorship Opportunities



Exhibitor opportunities

Vendor Exhibitor, Double Booth (16' x 8')	\$6,000 + HST
Vendor Exhibitor, Single Booth (8' x 8')	\$4,200 + HST
Nonprofit or Academia, Double Booth (16' x 8')	\$3,000 + HST
Nonprofit or Academia, Single Booth (8' x 8')	\$1,800 + HST

- Double Booth (16' back drapes, 3' side drapes)
- Single Booth (8' back drapes, 3' side drapes)
- One draped display table with two chairs
- One 1500 watt duplex electrical receptacle
- Logo and profile on the CMBEC46 website, and links to your company's website
- 2 complimentary conference registrations, including daytime meals.
- Recognition in the delegate program
- Tickets for the banquet dinner can be purchased for \$100 each. Please navigate to [CMBEC46's webpage](#) for details

Exhibition and Sponsorship Opportunities



Banquet and Entertainment Package	
Banquet Dinner sponsor — \$2,500 + HST	\$6,000 + HST for all three
Banquet Entertainment — \$2,000 + HST	
Banquet Cocktail hour — \$2,000 + HST	
Other Opportunities (more details in Appendix)	
Opening Reception	\$2,400
Name Badges SOLD	\$2,400
Trade Show Lunch (x2) 1 SOLD, 1 available	\$1,800
Keynote Speaker (x3)	\$1,500
Audio Visual	\$1,200
Breakfast (x3) 1 SOLD, 2 available	\$1,200
Refreshment breaks (x3) 1 SOLD, 2 available	\$1,200
Research Paper Competition	\$2,000
Student Paper Competition	\$1,000
Sponsorship for 10 students to attend the Banquet	\$1,000
Session Sponsor New	\$900
Conference Program Advertising	
App Sponsor (1 available) New	\$1,200 + HST
Banner Ad New	\$900 + HST
CMBES Friends	
<ul style="list-style-type: none"> • Open to organizations and individuals. • Recognition on the CMBEC46 website and in monthly e-bulletins. • Special ribbon for all your registered delegates and exhibitors. 	\$250

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Exhibition and Sponsorship Opportunities



Sponsorship and Advertising Packages

Platinum	Spend of \$10000 or above - 10% discount (includes full Banquet Package)
Gold	Spend of \$8000 » \$9999 - 10% discount
Silver	Spend of \$6000 » \$7999 - 10% discount
Bronze	Spend of \$4000 » \$5999 - 10% discount

Exhibition and Sponsorship Opportunities



All opportunities below include:

- Public acknowledgement by emcee at opening and closing remarks
- Recognition on the CMBEC46 website and your company logo in the monthly e-bulletin
- Sponsor ribbon for all your registered delegates and exhibitors
- Company logo displayed on signage throughout the conference venue

Banquet and Entertainment Package

- Speaking opportunity at the podium to introduce your company
- Your company logo will be printed on the menu cards placed on tables
- Company logo printed on all banquet dinner tickets

Keynote Speaker

- Speaking opportunity at the podium to introduce the speaker
- Company logo shown on-screen at the beginning of the keynote

Open Reception

- Speaking opportunity at the opening reception to welcome the delegates
- Sign featuring your company logo displayed in the opening reception area

Name Badges

- Company logo printed on all conference badges
- Opportunity to supply lanyards to all conference delegates

* **Note:** Tickets for the banquet dinner can be purchased for \$100 each. Please navigate to [CMBEC46's webpage](#) for details

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Trade Show Lunch

- Company logo displayed on food table and cruiser table signage

Audio Visual

- Company logo shown on-screen in all break-out rooms during the entire conference
- Logo displayed in slideshow before events

Breakfast and Refreshment Breaks

- Company logo displayed on food table signage

Research and Student Paper Competition

- Opportunity to present awards to the research and student paper competition winners

Session Sponsor

- Speaking opportunity at the podium to introduce the speaker
- Company logo shown on-screen at the beginning of the keynote

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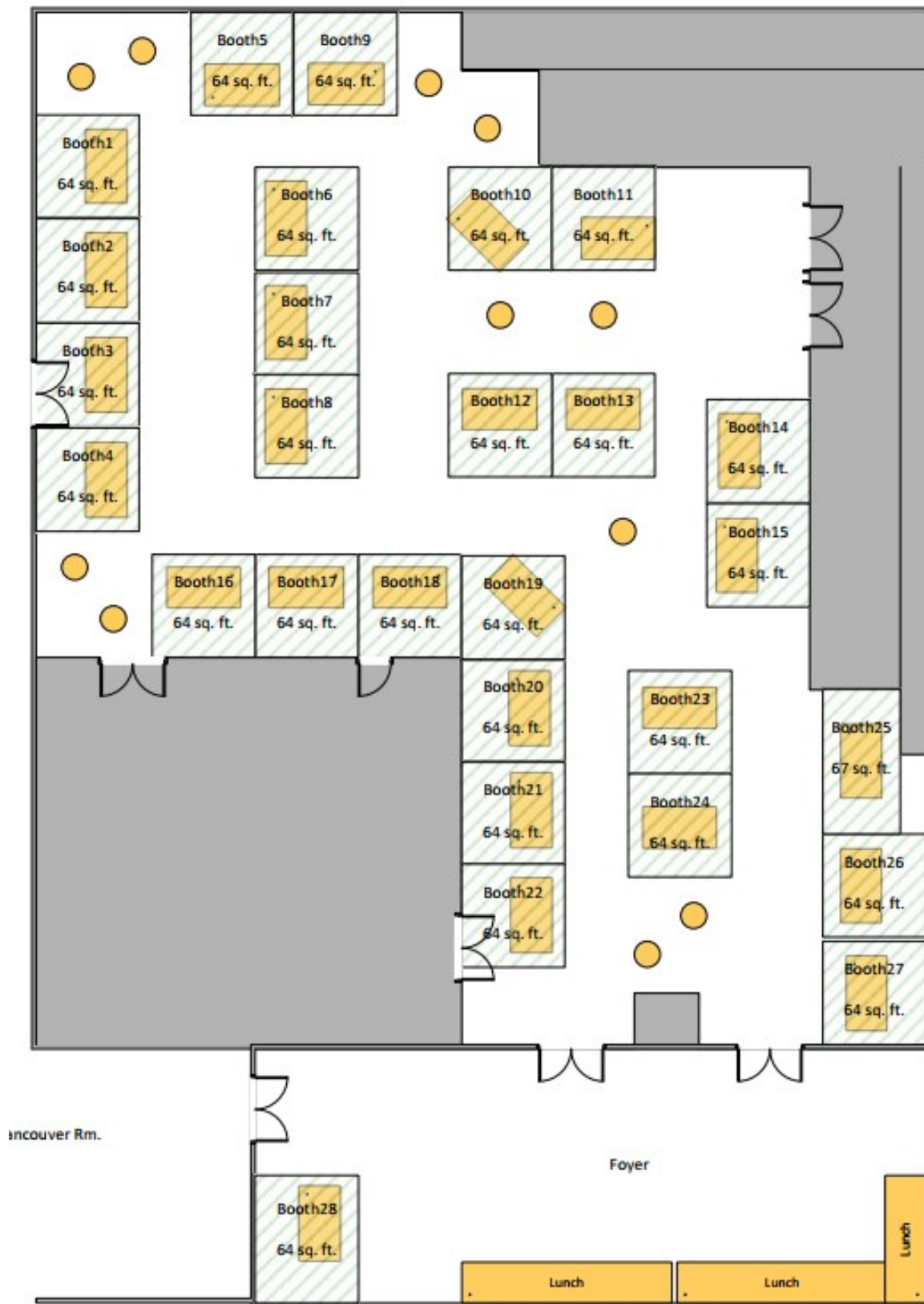


CMBEC45 Exhibitors and Sponsors

We would like to thank the following companies and organizations who supported CMBES by exhibiting and sponsoring at CMBEC45 (2023) in Vancouver.

Acertara	Fresenius Medical Care
Avante Health Solutions	GenMed
Baxter	Getinge
B. Braun	g.tec
BD - Beckton Dickinson	ICU Medical
BOMImed	MultiMedix
Christie Innomed	Olympus
CMEPP	Pacific Surgical
Datrend Systems	Philips
ECRI	Prime Focus Endoscopy
Elite Biomed Solutions	Spacelabs Healthcare
Fibertech	Spectramedx
The Canadian Armed Forces	Umano Medical

CMBEC46 - Exhibit Floor Map



Exhibition and Sponsorship Opportunities



CMBEC46 Exhibit and Sponsorship Cancellation Policy

Once an exhibit space and/or sponsorship invoice has been issued, cancellation of any or all of the exhibit space and/or sponsorship requested before April 12, 2024 shall entitle the Canadian Medical and Biological Engineering Society, as operators of the 2024 CMBEC46 Conference, to a cancellation fee of 25% of the rental and/or sponsorship value for which cancellation is requested.

Cancellation will not be permitted after April 12, 2024. The exhibitor and/or sponsor will be responsible after that date for the full amount of the exhibit rental space and/or sponsorship value and any collections therewith as reasonably determined by the Canadian Medical and Biological Engineering Society.

Notification of cancellation must be received by the Canadian Medical and Biological Engineering Society in written form.

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