Exhibition and Sponsorship Opportunities

Become a CMBEC46 / CESO 2024 sponsor and take advantage of exceptional marketing opportunities:

- Increase your profile and visibility
- Spotlight your products and services
- Enhance your image and marketing strategy
- Demonstrate your commitment in the field of healthcare technology
- Position your company as a leader in the Medical Technology industry
- Connect with members of industry
- Show your support to CMBES and CESO

Engineers, researchers, biomedical technicians and technologists, and clinical staff from all across the country attend this conference!

www.cmbes.ca
secretariat@cmbes.ca

www.ceso.on.ca
info@ceso.on.ca
Exhibition and Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Exhibitor opportunities</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Vendor Exhibitor, Double Booth (16' x 8')</td>
<td>$6,000 + HST</td>
</tr>
<tr>
<td>Vendor Exhibitor, Single Booth (8' x 8')</td>
<td>$4,200 + HST</td>
</tr>
<tr>
<td>Nonprofit or Academia, Double Booth (16' x 8')</td>
<td>$3,000 + HST</td>
</tr>
<tr>
<td>Nonprofit or Academia, Single Booth (8' x 8')</td>
<td>$1,800 + HST</td>
</tr>
</tbody>
</table>

- Double Booth (16’ back drapes, 3’ side drapes)
- Single Booth (8’ back drapes, 3’ side drapes)
- One draped display table with two chairs
- One 1500 watt duplex electrical receptacle
- Logo and profile on the CMBEC46 website, and links to your company’s website
- 2 complimentary conference registrations, including daytime meals.
- Recognition in the delegate program
- Tickets for the banquet dinner can be purchased for $100 each. Please navigate to CMBEC46’s webpage for details

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# Exhibition and Sponsorship Opportunities

## Banquet and Entertainment Package

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Banquet Dinner sponsor</td>
<td>$2,500 + HST</td>
</tr>
<tr>
<td>Banquet Entertainment</td>
<td>$2,000 + HST</td>
</tr>
<tr>
<td>Banquet Cocktail hour</td>
<td>$2,000 + HST</td>
</tr>
<tr>
<td><strong>Total for all three</strong></td>
<td><strong>$6,000 + HST</strong></td>
</tr>
</tbody>
</table>

## Other Opportunities (more details in Appendix)

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opening Reception</td>
<td>$2,400</td>
</tr>
<tr>
<td>Name Badges</td>
<td>SOLD  $2,400</td>
</tr>
<tr>
<td>Trade Show Lunch (x2)</td>
<td>1 SOLD, 1 available, $1,800</td>
</tr>
<tr>
<td>Keynote Speaker (x3)</td>
<td>$1,500</td>
</tr>
<tr>
<td>Audio Visual</td>
<td>$1,200</td>
</tr>
<tr>
<td>Breakfast (x3)</td>
<td>1 SOLD, 2 available, $1,200</td>
</tr>
<tr>
<td>Refreshment breaks (x3)</td>
<td>1 SOLD, 2 available, $1,200</td>
</tr>
<tr>
<td>Research Paper Competition</td>
<td>$2,000</td>
</tr>
<tr>
<td>Student Paper Competition</td>
<td>$1,000</td>
</tr>
<tr>
<td>Sponsorship for 10 students to attend the Banquet</td>
<td>$1,000</td>
</tr>
<tr>
<td>Session Sponsor</td>
<td>New, $900</td>
</tr>
</tbody>
</table>

## Conference Program Advertising

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>App Sponsor (1 available)</td>
<td>New, $1,200 + HST</td>
</tr>
<tr>
<td>Banner Ad</td>
<td>New, $900 + HST</td>
</tr>
</tbody>
</table>

## CMBES Friends

- Open to organizations and individuals.
- Recognition on the CMBEC46 website and in monthly e-bulletins.
- Special ribbon for all your registered delegates and exhibitors.

$250
# Exhibition and Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Sponsorship and Advertising Packages</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum</td>
<td>Spend of $10000 or above - 10% discount (includes full Banquet Package)</td>
</tr>
<tr>
<td>Gold</td>
<td>Spend of $8000 » $9999 - 10% discount</td>
</tr>
<tr>
<td>Silver</td>
<td>Spend of $6000 » $7999 - 10% discount</td>
</tr>
<tr>
<td>Bronze</td>
<td>Spend of $4000 » $5999 - 10% discount</td>
</tr>
</tbody>
</table>
Exhibition and Sponsorship Opportunities

All opportunities below include:

- Public acknowledgement by emcee at opening and closing remarks
- Recognition on the CMBEC46 website and your company logo in the monthly e-bulletin
- Sponsor ribbon for all your registered delegates and exhibitors
- Company logo displayed on signage throughout the conference venue

Banquet and Entertainment Package

- Speaking opportunity at the podium to introduce your company
- Your company logo will be printed on the menu cards placed on tables
- Company logo printed on all banquet dinner tickets

Keynote Speaker

- Speaking opportunity at the podium to introduce the speaker
- Company logo shown on-screen at the beginning of the keynote

Open Reception

- Speaking opportunity at the opening reception to welcome the delegates
- Sign featuring your company logo displayed in the opening reception area

Name Badges

- Company logo printed on all conference badges
- Opportunity to supply lanyards to all conference delegates

*Note: Tickets for the banquet dinner can be purchased for $100 each. Please navigate to CMBEC46’s webpage for details

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- Recognition on the CMBEC46 website and your company logo in the monthly e-bulletin
- Sponsor ribbon for all your registered delegates and exhibitors
- Company logo displayed on signage throughout the conference venue

Trade Show Lunch

- Company logo displayed on food table and cruiser table signage

Audio Visual

- Company logo shown on-screen in all break-out rooms during the entire conference
- Logo displayed in slideshow before events

Breakfast and Refreshment Breaks

- Company logo displayed on food table signage

Research and Student Paper Competition

- Opportunity to present awards to the research and student paper competition winners

Session Sponsor

- Speaking opportunity at the podium to introduce the speaker
- Company logo shown on-screen at the beginning of the keynote

*Note: Tickets for the banquet dinner can be purchased for $100 each. Please navigate to CMBEC46’s webpage for details.*
We would like to thank the following companies and organizations who supported CMBES by exhibiting and sponsoring at CMBEC45 (2023) in Vancouver.

**Exhibition and Sponsorship Opportunities**

Acertara
Avante Health Solutions
Baxter
B. Braun
BD - Beckton Dickinson
BOMImed
Christie Innomed
CMEPP
Datrend Systems
ECRI
Elite Biomed Solutions
Fibertech
The Canadian Armed Forces

Fresenius Medical Care
GenMed
Getinge
g.tec
ICU Medical
MultiMedix
Olympus
Pacific Surgical
Philips
Prime Focus Endoscopy
Spacelabs Healthcare
Spectramedx
Umano Medical

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CMBEC46 Exhibit and Sponsorship Cancellation Policy

Once an exhibit space and/or sponsorship invoice has been issued, cancellation of any or all of the exhibit space and/or sponsorship requested before April 12, 2024 shall entitle the Canadian Medical and Biological Engineering Society, as operators of the 2024 CMBEC46 Conference, to a cancellation fee of 25% of the rental and/or sponsorship value for which cancellation is requested.

Cancellation will not be permitted after April 12, 2024. The exhibitor and/or sponsor will be responsible after that date for the full amount of the exhibit rental space and/or sponsorship value and any collections therewith as reasonably determined by the Canadian Medical and Biological Engineering Society.

Notification of cancellation must be received by the Canadian Medical and Biological Engineering Society in written form.